

For Immediate Release**Contact Information**

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Petaluma Art and Equestrian Festival

Spend a fun day along the Petaluma River and help children around the world.

Event Date: July 29th 2012 from 11:00 AM until 4:00 PM

Event address: 7650 Lakeville Highway, Petaluma, CA 94954

Festivalgoers will enjoy local arts and crafts alongside several diverse horse-related demonstrations--a polo match, a jumping contest, breed-specific events, the Petaluma Riding and Driving Club's drill team, Western Dressage and much more. There will also be events for children. Sonoma County artists will have art and crafts on display and for sale. Wine and beer tasting, delicious food and music will round out the day. We expect a crowd of 500 to 600 people from around the Bay Area. Security for the event will be handled by local volunteer police officers and firefighters.

Local wineries and breweries will provide wine and beer tasting. No alcoholic beverages will be served after 3:30 PM. All food service is being handled by our able Rotary volunteers, and garbage removal is being handled by Green Waste Co. North Bay Portables will provide 6 portable toilets with 1 meeting ADA requirements for that day.

The site is near the Infineon Raceway along the Petaluma River and has paved access from Lakeville Highway. The property is owned by Mr. and Mrs. Alexander Anolik and is the home of the San Francisco Polo Club and the San Francisco Sheriff's Mounted Posse. It is approximately 240 acres and allows for adequate parking as well as having the appropriate grounds needed for this event.

The festival was founded as part of Petaluma's 150th birthday celebration. This is the sixth year for the annual event. The Rotary Club of Petaluma established the festival to raise funds for local youth programs here and around the world.

The Rotary Club of Petaluma's mission is to improve health and education and to save lives of children both in the United States and internationally. To this end, through its International Committee, it provides water purification systems in schools, malaria nets, eye and dental care, school supplies and scholarships. Rotary International has joined with the World Health Organization to eradicate polio throughout the world. There are many other local programs that the Rotary Club of Petaluma supports, including giving dictionaries to all third grade students, providing Christmas gifts for kids of under privileged families and supporting a youth student exchange program and much more.

Web Site: <http://www.paefestival.org/>

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